# **Thad Matson**

# Senior Artist – graphics, textile, embroidery and trim.

Long Beach, Ca. 90813. <u>Thad@fulltimehuman.com</u> Instagram:@Thad\_Matson

Women's, Men's and Junior's artist with 20+ years apparel industry experience. Thorough understanding of printing and ink treatments for garments, Hand Illustration, painting and drawing. Familiar with all aspects of art development (CAD's, Sampling, Tech Packs, Line Sheets.)

#### **Core Qualifications**

- · Advanced Adobe CC both CAD and hand done art.
- · Creative Problem Solving with Strong Verbal Communication.
- Expert understanding of technical aspects of printing apparel e.g.: Color Separation, Screen-printing, and embellishment.
- · Highly Efficient and Manages time with Urgency.

#### **WORK EXPERIENCE**

### Senior Artist-Sunrise Brands 11/14-03/18

Melissa McCarthy, Eva Longoria, Diane Gilman and Seven7 Jeans-Graphics, Textiles, Embroidery and Trim.

All Textile, Screen-print, Embellishments, Embroideries for Mellissa McCarthy by Seven7. Also worked on Eva Longoria, Diane Gilman and Seven7 Jeans. Manage and maintain Large Format Epson 9900 Hi Def. Printer, Liaison with Design and Factory.

#### Senior Artist-Volume Cocomo 04/12-06/14

All Junior's, Women's, and Missy Screen-print and Embellishments.

Made art for Junior's, Women's, and Missy divisions. Develop, Design, output film and screen-print samples all in-house. Accounts included Wrangler, Belk, Wal-Mart, Ross, etc. All hand embellished and hand screened.

# Creative Director/Lead Artist-fulltimehuman graphics 01/06-04/12

Creative Director and primary Artist for fulltimehuman graphics.

Timely development and design of entire T-shirt lines or some specific groups for clients like One World, Nike, Chip & Pepper, Billabong, Roxy, Redsand, Hinano, Lost, Gotcha, Trovata and many more. Specializing in Graphic Art for Tees, Casual Wear, and Textile art for women's garments across all divisions.

## Senior Artist-Hurley International 03/95-01/06

Men's and Junior's Tee Art and Textile design.

Worked with designers to achieve seasonal tee shirt art and textile art for all aspects and needs of that season in a timely and efficient manner. Worked with Accounts for custom SMU Special Mark Up programs for Pac Sun, Tilly's etc.

EDUCATION - Voted Most Creative (3500 seniors) Huntington Beach High School Class of 1985.